

**DESIGN MEDIA**

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## **PROJECT 3B: Infographic Website (15%)**

**Th, April 4th**

12 sketches due  
sitemap due

**T, April 9th**

Wireframe(s) Due  
Photoshop comp(s) Due

**Th, April 11th**

Process Critique

**T, April 16th**

HTML/CSS in class

**Th, April 18th**

HTML/CSS in class

**T, April 23rd**

Final Critique

### **Project Description**

*~Infographics are graphic visual representations of information, data or knowledge. These graphics present complex information quickly and clearly.*

*~Infographics are a way to visualize and give meaning to data using illustrations, maps, diagrams, graphs, or other graphic elements.*

### **Objectives:**

Design and build a webpage that contains information you have researched for your informational graphic. The site is to reflect visually the style, technique, anything you have learned about the design problem. Use the design of your infographic as the skeleton for your website.

Understand the web medium and design for the unique constraints in presents to the design challenge. Work with design artifacts commonly used during the web design process that leads to successful web design. Learn HTML/CSS programming. As well as gaining a working knowledge of what file formats, units of measurement and color modes are used in web design.

### **The Grid:**

You will be required to design with a 12 column grid system for your website. Based on a 1024px wide monitor, create a grid with 12 columns and adequate margins.

### **User Experience:**

The hierarchy of a easy to use web design allows people to identify quickly what elements are clickable, site way finding and know what to expect from their interaction. This is achieved by careful choices of type treatment, color, user feedback and acknowledgement of strong design patterns. Thoughtful screen layout and content organization leads to successful user experiences.

### **Basic Guidelines are as follows:**

1. Your website must reflect the research you have done on your infographic
2. Your website should function as a campaign with your infographic brochure by way of visual design, content and conclusion.
3. Use a 12 column GRID designed for a minimum of a 1024px wide screen..
4. Must have a minimum of 3 functional internal links.
5. Must have a minimum of 3 info-graphics.